



The Home Run Record

The Official Newsletter of the Cherry Hill Atlantic Little League

--- www.cherryhillatlantic.com ---

LITTLE LEAGUE AND GIRLS SOFTBALL

REGISTRATION - JAN 16, 19, 21, and 23

LITTLE LEAGUE EVALUATIONS – JAN 25, 26, 29, 31,

GIRLS SOFTBALL EVALUATIONS – TBD

WHEN?

IN PERSON:

Sat., Jan. 16th from 9 – 12noon

Tue., Jan. 19th from 6 – 8pm

Thu., Jan 21st from 6 – 8pm

Sat., Jan. 23rd from 9 – 12noon

BY MAIL:

Post-marked by January 23rd

ONLINE:

At www.cherryhillatlantic.com

(See page 2 for more details)

WHERE?

IN PERSON:

CHALL Field House (2nd Floor)

Evesham Road

BY MAIL:

Download the registration form

and other documents from

www.cherryhillatlantic.com

WHAT TO BRING?

New players: Birth certificate and two proofs of residency (e.g. driver's license, utility bill, tax bill, etc.)

PAYMENT IN CASH OR CHECK MADE PAYABLE TO CHALL. FEES LISTED ON REGISTRATION FORM. REGISTER BY JANUARY 24th TO AVOID LATE FEES.

BABE RUTH REGISTRATION

CHALL Little League alumni ages 13 to 19 are eligible to play Babe Ruth baseball at the CHALL complex. Our field remains the only regulation-sized (90-foot base paths) lighted field in Cherry Hill Township. For more information on registration and dates, contact Ross McCann at 609-304-6285.

In 2010 CHALL is proud to celebrate our 40th YEAR of providing great sports experiences and memories to our players and families!! Come celebrate with us!!!

SEASON STARTS – MONDAY APRIL 5th OPENING CEREMONIES – SATURDAY APRIL 10th

If you would like to help with Opening Day Ceremonies, please contact Barry Dudnick at 609-238-7786. No experience necessary.

ALL PLAYERS TRYING OUT FOR AAA, NEW MAJOR LEAGUE PLAYERS, AND ALL GIRLS SOFTBALL PLAYERS MUST ATTEND AN EVALUATION

This year, evaluations will be held at The Aquatic and Fitness Center on Esterbrook Lane and Olney Avenue in Cherry Hill. (See CHALL website for directions.) Dates and times for evaluations are listed on the next page.

CHALL Girl's Softball Expands Ages

We are proud to continue the Girls Softball League at CHALL. This is a league comprised of only CHALL players and will play other leagues in the area. This year, girls ages 5-12 (birthdates between January 1, 1997 and December 31, 2004) are eligible to play. All girls will play, but must attend an evaluation to determine their level of play. Play will begin in the Spring of 2010. Registration fee is \$125 and includes uniforms. (See registration dates and times above, evaluation dates on page 2.)

For more information, please contact Barry Dudnick at 609-238-7786 or by email at CHALLsoftball@comcast.net. Registration information can be downloaded from CHALL's website at www.cherryhillatlanticlittleleague.com.

ONLINE REGISTRATION

You can register online by logging on to our website at www.cherryhillatlanticlittleleague.com and clicking on the link for online registration and follow the instructions. **If you are registering for the first time at CHALL and are taking advantage of our on-line registration process, you must also mail in a copy of your child's birth certificate and two proofs of residency, i.e. driver's license, utility bill, cable bill, bank statement, or similar document showing your address. Any questions, please call Lyn Rose at 856-428-1606 or email at fourroses1229@comcast.net.** This information is required so that proper documentation can be reviewed in order to adhere to little league rules.

REGISTRATION

	<u>By January 24th</u>	<u>After January 24th</u>
Baseball 1 child:	\$150.00	\$165.00
2 children:	\$285.00	\$310.00
3 or more:	\$400.00	\$435.00
Softball 1 child:	\$120.00	\$135.00
2 children:	\$225.00	\$250.00
3 or more:	\$310.00	\$345.00

Mail: Postmarked by January 23, 2010 (if played at CHALL last Season)

In Person at the CHALL Field House on Evesham Road:

Saturday January 16th from 9am - noon

Tuesday January 19th from 6-8pm

Thursday January 21st from 6-8pm

Saturday January 23rd from 9am – noon

On-Line: at www.cherryhillatlantic.com

Evaluations

This year evaluations will be held at The Aquatic and Fitness Center on Esterbrook Lane and Olney Avenue in Cherry Hill. (See CHALL website for directions.) **All ages are as of April 30, 2010.**

MONDAY JANUARY 25, 2010

8 and 9-Year Olds for AAA Evaluation – 6:00pm - 8:30pm – last names beginning with A...L

TUESDAY JANUARY 26, 2010

8 and 9-Year Olds for AAA Evaluation – 6:00pm - 8:30pm – last names beginning with M...Z

FRIDAY JANUARY 29, 2010

10-Year Olds for AAA Evaluation – 6:00 - 8:30pm – all players

SUNDAY JANUARY 31, 2010

10, 11 and 12-Year Olds for Majors Evaluation – 11am – last names beginning with A...E

12pm – last names beginning with F...K

1pm – last names beginning with L...R

2pm – last names beginning with S...Z

Softball evaluations will be held at a later date and will be announced shortly.

Where Does My Baseball Little Leaguer Fit In?

T-BALL – 4 & 5 Year Olds

No tryouts are required for this educational level of baseball where players have fun and learn defense, fielding, and how to properly use a bat and glove. Batters hit off a "tee" during the first half of the season, and coaches pitch during the second half. No scores or standings are kept.

A– 5 & 6 Year Olds (New Division for 2010)

No tryouts are required for this educational level of baseball where players have fun and learn defense, fielding, and how to properly use a bat and glove. 5 year olds who have already played a year of T-Ball are eligible to play at this level. Coaches pitch during the season. No scores or standings are kept.

AA – 7 & 8-Year Olds

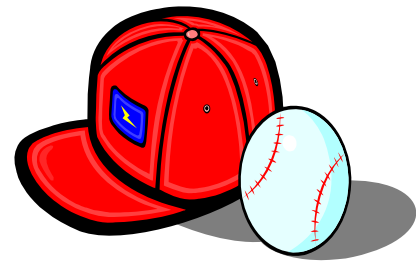
All seven and eight-year olds are eligible for this level of play. Both coaches and players pitch during the first half of the season and play moves more toward

**AGES ARE AS OF
APRIL 30, 2010**

players only pitching as the season progresses. Scores and standings are kept to begin competitive play.

AAA – 9, 10 & 11-Year Olds

All nine, ten and eleven-year olds are eligible. Eight-year olds must attend an evaluation and demonstrate knowledge and instincts to play competitively and defend themselves from injury. Eight-year olds not selected for this level will play in AA. AAA is a competitive level of baseball where players pitch the entire season. Scores are kept and standings are posted. All players MUST attend an evaluation to be considered for this level of play. A committee evaluates players and develops teams with the goal of maintaining parity to keep play



competitive. Players from the previous year are put back into the selection process and do not stay on the same team year after year as in the Majors.

MAJORS – 10, 11 & 12-Year Olds

This is the most competitive level of play with scores kept and standings posted. Players should possess most skills needed to play competitively. All players who did not play in the Majors in the prior season MUST attend an evaluation. Teams are picked via a draft and once drafted, stay on the team until they move up to Babe Ruth. Players not selected during the Majors draft will be placed into the AAA evaluation process.

Where Does My Softball Little Leaguer Fit In?

T-BALL – 4, 5 & 6 Year Olds

As part of our commitment to the growth and development of our Girls' Softball Program we are excited to introduce this new level of play. No tryouts are required for this educational level designed to introduce the game to newer players. Batters hit off a "tee" during the first half of the season, and coaches pitch during the second half. No scores or standings are kept.

AAA – 7, 8, 9 & 10 Year Olds

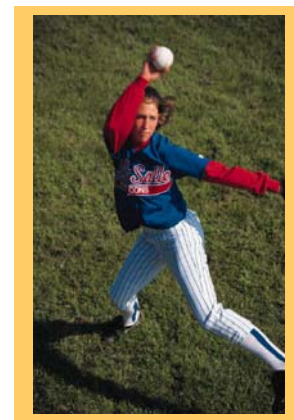
Both coaches and players pitch during the first half of the season and play moves more toward players only pitching as the season progresses. All players MUST attend an evaluation for this level of play. A committee evaluates players and develops teams with the goal of maintaining parity to keep play competitive. Players from the previous year are put back into the selection process

**AGES ARE AS OF
DECEMBER 31, 2009**

players and develops teams with the goal of maintaining parity to keep play competitive. Players from the previous year are put back into the selection process

MAJORS – 10, 11 & 12-Year Olds

This is the most competitive level of play with scores kept and standings posted. Players should possess most skills needed to play competitively. All players who did not play in the Majors in the prior season MUST attend an evaluation. Teams are picked via a draft and once drafted, stay on the team until they complete their 12 year old season. Players not selected during the Majors draft will be placed into the AAA evaluation process



For all CHALL information please visit our website

www.cherryhillatlantic.com

Board Meetings...open to all!

We welcome everyone to participate and share ideas and get involved in the league. Open Board Meetings are held on the first Thursday of **every month**. All are welcome and encouraged to attend. All meetings are at the Field House and begin at 8pm.



Division Coordinators!

We realize that everyone is busy these days, and attending an Open Board Meeting may not be convenient. For the past couple of seasons, Division Coordinators were selected to represent players and parents of each Division (T-Ball, A, AA, AAA, and Majors). The same will be done this season. One of the Coordinators main responsibilities will be to improve communications throughout the league. They will also act as the conduit for soliciting feedback and acting as spokesperson for the players and parents to express concerns and share ideas with the Board. But this only works if you take advantage of it. We urge you to find out who your Division Coordinator is and to utilize this resource throughout the season. If you would like to be considered for Coordinator, please call Charlie Miracola at 856-751-0276 or email at my5men@comcast.net.



Volunteers...

are very much needed to help coordinate fund raising activities for the 2010 Season. Please contact Charlie Miracola at 856-751-0276 or email at my5men@comcast.net for more information and to volunteer your help. The success of the league depends on fund raising activities, so any ideas and help is very important and appreciated. This is a great way to get involved in the league.

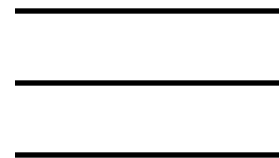
Attention Coaches and Other Volunteers!

To ensure the safety of our children, Little League International has issued guidelines requiring background checks for those who volunteer more than a few hours during the season. Prospective coaches, board members, and other volunteers must complete a volunteer form and submit it along with the registration form. All information will be kept completely confidential.

Sponsorship...advertise your business!

Your Company can get great exposure to area residents while you support the little league. With more than forty teams playing twice each week, sponsor signs are seen by thousands of people throughout the season.

Your team will also wear your name and logo on their shirt and your business will be advertised on an attractive sign at the CHALL complex. You will also receive a plaque honoring your Company's generosity to proudly display at your business. Team sponsorship is \$350 with a \$100 sign preparation fee in the first year. There is also a \$200 sponsorship, which includes a sign at the field complex. For more information on these and other sponsorship opportunities, call Bob Wayland at 856-424-7376.



Thanks to All Volunteers...past, present, and future!

Volunteers are the most important assets we have. Thanks to the many volunteers that help throughout the year, our league continues to flourish. Remember, you don't have to make a long-term commitment or even give more than a few hours. There is plenty to do and your help is always welcome. Your volunteering also sets a great example for the kids, and there are so few years when they really appreciate our involvement. They'll be proud of your enthusiasm and participation in the league. They'll also learn an important lesson about the value of teamwork when they see so many parents working together. For information on how you can help, call Charlie Miracola at 856-751-0276.



**CHALL
Board of
Directors
2010**

OFFICERS

- Charlie Miracola...
President
- Scott Keesal...
Vice-President
- Michael Cain...
Treasurer
- Ed Lopez...
Secretary
- Lyn Rose...
Player Agent
- Mindy Kost...
Parents
Auxiliary

BOARD MEMBERS

- George Cole
- Barry Dudnick
- Alan Feldman
- Ben Kramer
- Steve Paolini
- Steve Rothman
- Jon Stein

CHALL Tournament Teams

Congratulations to all the tournament teams, including the players, coaches, and especially the parents for their support, for another successful Cherry Hill Atlantic Post-Season.

The 8 and 9 year old tournament teams also played in some very competitive tournaments, adding to the trophy case and helping them prepare for District tournaments in years ahead.

The 10, 11, and 12 year old tournament teams participated in District play and experienced various levels of competition with teams outside the league, winning many games and gaining valuable tournament playing experience.



Where The Money Goes...

On average, revenues from registration fees only covered about 50% of the leagues expenses. Some of the difference is made up thanks to many volunteer efforts, including our annual Christmas Tree Sale. That's why it's so important to help in any way you can.

But as you can imagine, it's costly to operate the largest little league program in Cherry Hill (almost 600 players). Last year we started to include all costs for running the snack stand and for online registration in the player registration fee. We're continuing this for the 2010 season, so we won't be asking each team to help out in the snack stand, unless of course you would like to.

As for other expenses, the majority of them are for field maintenance, field supplies, utilities, complex repairs and improvements, players' equipment, uniforms, insurance, licenses, CHALL little league charter, fees for tournament play, trophies, signs, and office supplies.

Challenger Baseball of Cherry Hill

Cherry Hill American Little League will continue offering Challenger Baseball to all families. For those of you unfamiliar with the Challenger Baseball Program, it is little league baseball adapted specifically to special needs handicapped children. It will be open to children ages 5 through 18 regardless of the child's ability and/or mobility. **THE PROGRAM IS FREE OF CHARGE TO ALL PARTICIPANTS.** All games are played on Sunday afternoons from mid-April through June at the Cherry Hill American Little League facility, just off Route 295 by the Woodcrest Shopping Center.

Register online at www.chall.net. For more information or to volunteer your time to help, please contact Steve Silverman at challengerball@comcast.net or by phone at 609-707-8389. Please pass this information on to anyone you know who might be interested in participating.

*You can stay informed with the latest news,
events, activities, and information online at
www.cherryhillatlantic.com*

